



# American Society of Baking Sponsorship Opportunities



## Why should you sponsor?

- Increase your company's visibility within the ASB baker member community
- Help to keep the registration fees for BakingTech low so that more bakers can attend
- Provide the funding needed to pay for speakers and other activities during BakingTech that add value for the attendees

### Platinum Sponsorship - \$10,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgment on conference signage
- Acknowledgement in ASB's month newsletter
- Acknowledge of sponsorship and logo in Event app
- Banner Ad on Conference App (sponsor responsible for graphic design)
- Keynote sponsors introduce speaker
- Product Development sponsors present scholarship awards to team on Tuesday during Closing Session
- Invitation to Attend ASB Board of Director's VIP Reception

#### ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- Keynote Speaker Monday Morning (Introduce Speaker) – ONE AVAILABLE
- Keynote Speaker Tuesday Morning (Introduce Speaker) – ONE AVAILABLE
- Product Development Competition (PDC) – Student Team Sponsor/Award Scholarship – FOUR AVAILABLE

### Gold Sponsorship - \$5,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgement on conference signage
- Acknowledgement in ASB's monthly newsletter (2 editions)
- Acknowledgement of sponsorship and logo in meeting app.

#### ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- Monday Morning Coffee Break – ONE AVAILABLE
- Tuesday Morning Coffee Break – ONE AVAILABLE
- Meeting App – ONE AVAILABLE

### Silver Sponsorship - \$2,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgement on conference signage
- Acknowledgement in ASB's monthly newsletter (1 edition)
- Acknowledgement of sponsorship and logo in meeting app

#### ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- Monday Networking Lunch – SIX AVAILABLE
- Tuesday Networking Lunch – SIX AVAILABLE

### Bronze Sponsorship - \$500

- Acknowledgement on conference signage
- Logo on Meeting Slides
- General BakingTech Sponsorship

Company \_\_\_\_\_

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Total Amount: \_\_\_\_\_

**Additional Questions? Contact Kent Van Amburg at [kvanamburg@asbe.org](mailto:kvanamburg@asbe.org) or 608-937-1519**

#### Payment Method:

- Check – payable to ASB enclosed.
- Credit Card:  AMEX  VISA  MC  Discover

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC/Security Code \_\_\_\_\_

Signature \_\_\_\_\_

#### Return Completed Form To:

**Mail: 7809 N. Chestnut Avenue, Kansas City, MO 64119 • Email: [kvanamburg@asbe.org](mailto:kvanamburg@asbe.org) • Fax: 888-315-2612**