



American Society of Baking Sponsorship Opportunities



Why should you sponsor?

- Increase your company's visibility within the ASB baker member community
- Help to keep the registration fees for BakingTech low so that more bakers can attend
- Provide the funding needed to pay for speakers and other activities during BakingTech that add value for the attendees

Platinum Sponsorship - \$10,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgment on conference signage
- Acknowledgement in ASB's month newsletter
- Acknowledgement of sponsorship and logo in Event app
- Banner Ad on Conference App (sponsor responsible for graphic design)
- Keynote sponsors introduce speaker
- Product Development sponsors present scholarship awards to team on Tuesday during Closing Session
- Invitation to Attend ASB Board of Director's VIP Reception

ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- ☐ Keynote Speaker Monday Morning (Introduce Speaker) – ONE AVAILABLE
- ☐ Keynote Speaker Tuesday Morning (Introduce Speaker) – ONE AVAILABLE
- ☐ Product Development Competition (PDC) – Student Team Sponsor/Award Scholarship – FOUR AVAILABLE

Gold Sponsorship - \$5,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgement on conference signage
- Acknowledgement in ASB's monthly newsletter (2 editions)
- Acknowledgement of sponsorship and logo in meeting app.

ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- ☐ Monday Morning Coffee Break – ONE AVAILABLE
- ☐ Tuesday Morning Coffee Break – ONE AVAILABLE
- ☐ Meeting App – ONE AVAILABLE

Silver Sponsorship - \$2,000

- Logo with company's link on ASB's website
- Logo in BakingTech Final Program distributed at conference
- Acknowledgement on conference signage
- Acknowledgement in ASB's monthly newsletter (1 edition)
- Acknowledgement of sponsorship and logo in meeting app

ALL SPONSORSHIPS EXCLUSIVE TO ONLY ONE COMPANY (PICK ONE)

- ☐ Monday Networking Lunch – SIX AVAILABLE
- ☐ Tuesday Networking Lunch – SIX AVAILABLE

Bronze Sponsorship - \$500

- Acknowledgement on conference signage
- Logo on Meeting Slides
- ☐ General BakingTech Sponsorship

Company _____

Name _____

Mailing Address _____

City/State/Zip Code _____

Phone _____ Fax _____ Email _____

Total Amount: _____

Additional Questions? Contact Kent Van Amburg at kvanamburg@asbe.org or 608-937-1519

Payment Method:

☐ Check – payable to ASB enclosed.

Credit Card: ☐ AMEX ☐ VISA ☐ MC ☐ Discover

Name on Card: _____

Card # _____

Expiration Date: _____ CVC/Security Code _____

Signature _____

Return Completed Form To:

Mail: 7809 N. Chestnut Avenue, Kansas City, MO 64119 • Email: kvanamburg@asbe.org • Fax: 888-315-2612