



Rowdy Brixey – President, Brixey Engineering, Inc.

Rowdy Brixey is a certified professional baker engineer (ASBPBE) with over 36 years of industry experience. Rowdy started as a bakery mechanic in 1981 at age 16 and advanced to vice-president of engineering through his 28-year tenure at Interstate Brands Corp (IBC). After IBC, Rowdy became vice-president of manufacturing for George Weston Bakeries (GWB) and led one bakery as the temporary plant manager. After Bimbo Bakeries USA (BBU) purchased GWB, Rowdy became the director of engineering and maintenance optimization, leading both maintenance engineering for over 55 plants, but also project engineering for two-thirds of the US. During the last three years, Rowdy developed and taught maintenance management teams and worked to develop future bench. In 2017 Rowdy started his own company, *BEST: Brixey Engineering Strategies & Training*.

Rowdy has been responsible for countless bakery interventions where remediation plans had to be developed and executed to transform the bakery performance and stabilize the leadership strategy. Rowdy has vast experience in building new bakeries, start-ups, as well as deep knowledge of several leading maintenance management systems. Rowdy's Associate Degree in business, combined with his strong technical hands-on experience makes him uniquely one of the best in the business. Rowdy has taught many classes during his lengthy career and is now available to share his knowledge with others.

Rowdy served as the Chairman of the American Society of Baking (ASB) from 2010/2011 and currently sits on the ASB Hall of Fame Committee Member and the ANZI Z50 Safety and Sanitation Committee. Baking & Snack magazine voted Rowdy the "Rising Star" in 2004.